

**ITEM 7
ESTIMATED INITIAL INVESTMENT**

YOUR ESTIMATED INITIAL INVESTMENT

Column 1 Type of Expenditure	Column 2 Amount	Column 3 Method of Payment⁽¹⁾	Column 4 When Due	Column 5 To Whom Payment Is To Be Made
Initial Franchise Fee ⁽²⁾	\$39,000	Lump Sum	See Item 5	Us
Grand Opening Plan ⁽³⁾	\$10,000	As incurred	As incurred	Third parties and us
Real Property ⁽⁴⁾	\$21,000-\$40,500	As required by your landlord	As required by your landlord	Third Parties
Travel and Living Expenses While Training ⁽⁵⁾	\$500-\$3,000	As incurred	During training	Third parties
Leasehold Improvements ⁽⁶⁾	\$262,500-\$382,500	As incurred	When construction contract is executed	Suppliers & Independent Contractors
Architect/Engineer/ Permits and Licenses ⁽⁷⁾	\$3,000-\$8,000	As incurred	During design phase (Prior to construction)	Third Parties This cost may be incorporated by your General Contractor's expenses
Legal/ Professional Fees ⁽⁸⁾	\$2,500-\$5,000	As incurred	As incurred	Attorney/ Accountant
Prepaid Rent, Security and other Deposits ⁽⁹⁾	\$7,000-\$13,500	Lump sum	When you sign your lease or start up an account with utility company	Landlord Utility Companies
Initial Liability Insurance and Workers' Compensation Deposit ⁽¹⁰⁾	\$8,000-10,000	As incurred	Before opening	Licensed Insurance Agent or carrier
Exterior Signage ⁽¹¹⁾	\$10,000-\$15,000	As incurred	Prior to Construction	Suppliers
Technology Purchases ⁽¹²⁾	\$17,500-\$20,000	As incurred	Upon installation	Suppliers
PCI Compliance Service Fees ⁽¹³⁾	\$275-\$375/month	Lump Sum	Monthly	Suppliers
Technology, Software Licensing and Support Fee ⁽¹⁴⁾	\$375/month	Lump Sum	Monthly	Us
Opening Inventory and Supplies not otherwise noted ⁽¹⁵⁾	10,000-20,000	Lump sum	When ordered	Suppliers
Furniture, Fixtures, and Equipment	55,000-70,000	Lump sum	When ordered	Suppliers
Additional Funds (Initial 3-6 Month Period) ⁽¹⁶⁾	\$30,000-\$60,000	As incurred	As incurred	Employees, suppliers, utilities
Total ⁽¹⁷⁾	\$477,950 to 698,750			